

16 Questions to Help You Write Your Bio

1. How did you arrive at running this business? What path brought you here?
2. What are you known for professionally? What do you have a knack for?
3. What's the one problem you are best at solving for your clients? What do your ideal clients say about you?
4. Who have you worked with in the past? And what have you done for them?
5. What are you most passionate about professionally? What most excites you about your work & the contribution you can make?
6. What are you passionate about personally? What do you really enjoy? What can't you stop talking about?
7. Where can we find you when you're not working? What's your favorite way to spend a weekend or a Sunday afternoon?
8. How long have you been doing what you do?
9. Where did you grow up and why aren't you there now?
10. Any volunteer activities you're crazy about?
11. Any nonprofits you love, & why?
12. Any awards or medals, or even medallions? Personal okay, too.
13. What would be impossible for you to give up?
14. How do you want to be remembered?
15. Anything else you'd like to tell people about yourself?
16. Are you married? Children? Grandchildren? Pets?

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